

INFORMATION PACK

REPORT OF THE CHIEF FIRE OFFICER



For Information

1. CAMPAIGNS

Stay Safe and Warm (Safer Homes)

This annual campaign officially relaunched on 1 October. It will use a multi-channel approach to promote access to free heaters and other equipment for those living across Cleveland (subject to assessment). It runs until 31 March 2022.

Spring Campaign (Safer Neighbourhoods)

This annual campaign is set to launch in March to help tackle Arson in the build-up to the lighter nights.

National Campaigns

The Brigade will support a range of national campaigns and awareness days including:

- Safer Neighbourhoods campaign: Arson (March – June 2022)
- LGBT History Month (February)
- Sexual Abuse & Sexual Violence Awareness Week (7-12 February)
- Children's Mental Health Awareness Week (7-12 February)
- National Apprenticeship Week (8-14 February)
- Random Acts of Kindness (17 February)
- Zero Discrimination Day (1 March)
- Pancake Day (1 March)
- International Women's Day (8 March)
- National Careers Week (7-12 March)
- National No Smoking Day (9 March)
- Global Recycling Day (17 March)

IAN HAYTON
CHIEF FIRE OFFICER